

FAMOUS PLACES TO

VISIT IN HOLLYWOOD



The famous hillside **Hollywood sign** is perhaps *the most iconic site in Hollywood*. The first sign was created in 1923. On the original sign, you could read “Hollywoodland”, advertising a new residential development. It was never intended to be a permanent sign. The last four letters were removed in 1945.

The Hollywood Sign is more than just nine white letters spelling out a city's name; *it's one of the world's most evocative symbols* – a universal metaphor for ambition, success, glamour...for this dazzling place, industry and dream.

It's in some ways the Hollywood's "biggest star". It's also *one of the biggest LA mysteries* to get as close as possible to the iconic Hollywood Sign, because to go up there, on Mount Lee (in the Hollywood Hills area of Santa Monica Mountains), there are lots of narrow roads.



The **TCL Chinese Theatre** is *one of the greatest theatres in the world*.

It immortalizes *some of the biggest stars* from past and present in cement handprints and footprints in the unique **Forecourt to the Stars**. Since 1927, it has been the home to *the most prominent red carpet movie premieres and special events*. It's where *Hollywood's*

biggest and brightest stars come to watch their movies! These aspects make our cinema palace *the most famous movie theatre in the world*. It also has *one of the largest IMAX® auditoriums in the world*.

On January 11, 2013, the world famous Chinese Theatre announced that they would be teaming up with *one of China's biggest electronics manufacturers*, TCL, aka “The Creative Life,” in a 10-year naming rights partnership. This place was originally founded by Sid Grauman in 1927. It was formerly called the Grauman's Chinese Theatre.



The Dolby Theatre is situated on Hollywood Boulevard and it's *one of the most technologically advanced and famous theatres in the world*. Since its opening on November 9, 2001, the theater has hosted the Academy Awards ceremonies (the Oscars), which were held in March 2002 for the first time. Despite a name change after

the theater's main sponsor switched from Kodak to Dolby in 2012, this 3,400-seat center remains *one of LA's most impressive live entertainment venues*, with a year-round series of high-profile screenings, premieres and events. It has already hosted *some of the most prestigious artists and events* including Alicia Keys, Celine Dion, Prince or Stevie Wonder but also lots of Broadway productions.



Hollywood Walk of Fame is *the longest and the most photographed sidewalk of the world*.

In 1953, E. M. Stuart, the volunteer president of the Hollywood Chamber of Commerce, had the original idea to create a Walk of Fame. He asked repeatedly and it was finally accepted in 1956. Between the spring

of 1956 and the fall of 1957, 1,558 honorees were selected by committees representing the four major branches of the entertainment industry at that time: motion pictures, television, audio recording, and radio.

The Walk of Fame runs 1.3 miles (2.1 km) east to west on Hollywood Boulevard from Gower Street to La Brea Avenue, plus a short segment of Marshfield Way that runs diagonally between Hollywood and La Brea; and 0.4 miles (0.64 km) north to south on Vine Street between Yucca Street and Sunset Boulevard. It's *the biggest concentration of celebrities* with more than 2600 five-pointed stars.

According to a 2003 report, the Walk attracts about 10 million visitors annually and it has played an important role in making tourism *the largest industry in Los Angeles County*.