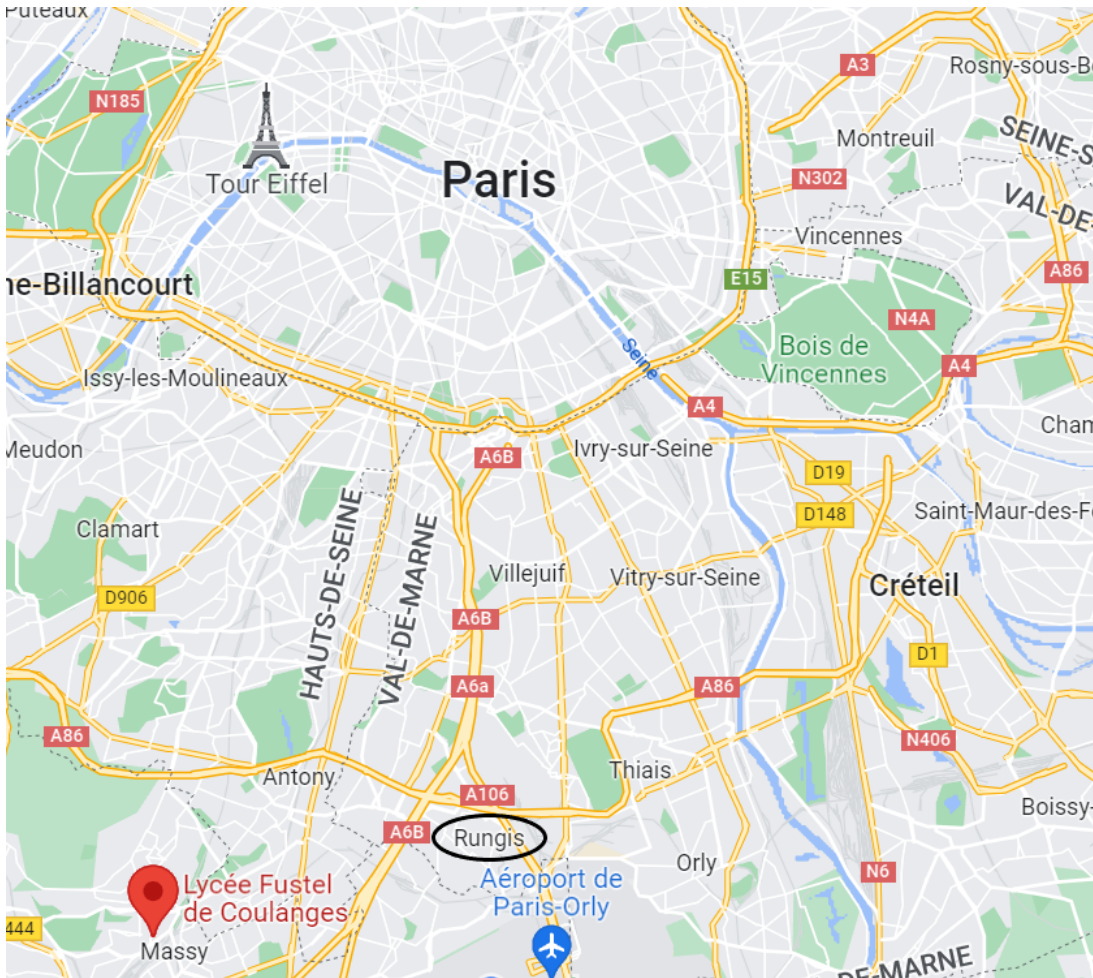


Vocational International Trade Degree in Higher Education

2-year courses



Located near Paris



7 mn, RER B



30 mn from Paris

30 mn from Orly airport

45 mn from MIN Rungis,
international wholesale
market

Curriculum content

Training in 2 years after French « Baccalauréat »,
aka Voortgezet Onderwijs, 120 ECTS

Profesional lessons	General lessons
<ul style="list-style-type: none">• International Marketing: market study and research• Import export: logistics, customs rules, international payment techniques• Customer and supplier management in French, English and Spanish• Intercultural communication and management	<ul style="list-style-type: none">• Economics, Law and Management• General knowledge• English B2, Spanish B1

Internship

From 14 to 16 weeks

- Year 1: 9 weeks in a foreign country
- Year 2: 5 - 7 weeks in France or abroad

Expectations

- Companies with an international activity
- Working in an international division: sales, purchasing, customer management, market studies, prospecting
- Analysis of the intercultural specificities of the host country and company

Opportunities



Erasmus+

ECHE 2021 – 2027

- For the students: ***mobility for their internship and for studying***
- For the teachers: ***mobility for teaching and for training***

Contact

Lycée Fustel de Coulanges

11 rue de Migneaux

91300 Massy

France

+33 1 69 53 40 60

erasmus.fustel.massy@ac-versailles.fr

www.lyc-coulanges-massy.ac-versailles.fr/

